

You thought **Premium**

*was the best product in the market – but
let us tell you the rest of the story...*



Premium just got Better!

with our new formula

 **Enviro/GUARD™**
PAINT PROTECTION

and the **Strongest Environmental Warranty**
in the **Automotive Industry**

Cal-tex Protective Coatings, Inc. A Company that Cares About the Environment



87% Employee Owned

See the ResistAll® Product Warranty Matrix on the reverse side for details

ResistAll® Product Warranty Coverage

Exterior Coverage	BASIC	PREFERRED PLUS	PREMIUM
Weather Induced Fading	●	●	●
Loss of Gloss	●	●	●
Hard Water Etching		●	●
Industrial Fallout		●	●
Bird Waste		●	●
Acid Rain		●	●
Tree Sap		●	●
Oxidation		●	●
Insects		●	●
Road Salt			●
De-icing Agents (liquid or dry, magnesium or calcium chloride)			●
Sand Abrasion			●
Accidental Paint Overspray			●
Interior Coverage			
Food & Drink Stains	●	●	●
Oil Based Stains		●	●
Fading		●	●
Cracking			●
Chewing Gum		●	●
Inks & Dyes		●	●
Lipstick & Makeup		●	●
Crayons		●	●
Urine and Vomit		●	●
Blood			●
Pet Stains			●
Damage as a Result of Loss of Suppleness or Strength			●
V/L Punctures less than 1/4"			●
V/L Tears Less than 1"			●
Loose Seam Stitching			●
Additional Benefits			
Rental Car Reimbursement		●	●
Renewable for Life		●	●
Transferable	●	●	●
Available in 1 thru 5 Year Terms	●	●	●
Available in 1 thru 7 Year Terms			●

ResistAll[®] *with*

 Enviro/**GUARD**[™]

PAINT PROTECTION

NET CONTENTS: 1 GALLON 3.79 L

PIP MEMBER #

CUSTOMER
REGISTRATION NO.

PRM

RESISTALL® with **Enviro/GUARD**
APPEARANCE PROTECTION
CUSTOMER REGISTRATION FORM

	Month	Day	Year
DEALER'S NAME	Dealer Code		
DEALER'S ADDRESS			
CUSTOMER'S NAME	Last Name	First Name	Initial
CUSTOMER'S ADDRESS	Street Address	City	State Zip Code
CUSTOMER'S PHONE	Area Code	Day Phone	Area Code Night Phone
VEHICLE INFORMATION	Make	Year	Model Serial Number Mileage
CUSTOMER'S E-MAIL	PRODUCT COST		

The Dealer who provides you with this Customer Registration Form ("Registration") must complete this form. The Dealer must then return the original of this Registration to Cal-Tex Protective Coatings, Inc. ("Cal-Tex"), at the address shown below. Cal-Tex reserves the right to reject this Registration, without obligation to any party, if it is not fully or accurately completed, or if the proper fees are not submitted to Cal-Tex by the Dealer within the proper time period. Please call Cal-Tex at the toll-free number listed below if you have any questions regarding this Registration or Your Limited Warranty. **THE PURCHASE OF THIS PRODUCT IS NOT REQUIRED AS A CONDITION TO OBTAIN FINANCING ON YOUR VEHICLE.**

INDICATE YOUR APPEARANCE PROTECTION TERM

- 1 Year 2 Years 3 Years 4 Years 5 Years 6 Years 7 Years

PREMIUM PROTECTION PACKAGE

RENEWABLE FOR LIFE

PAINT PROTECTION against damage to exterior painted surfaces, including spoilers, bumpers, trim areas, hinges and side-view mirrors, caused by weather-induced fading or loss of gloss, oxidation, hard water etching, industrial fallout, bird droppings, insects (including love bugs), tree sap, road salt, de-icing agents such as liquid or dry magnesium and/or calcium chloride, sand abrasion, acid rain and accidental paint overspray

FABRIC, VINYL AND LEATHER PROTECTION against fading, cracking, loose seam stitching, permanent staining to interior surfaces, including factory floor mats and factory-installed trunk and/or cargo area carpet, caused by food, drink, ink, dye, lipstick, makeup, crayons, urine, blood, vomit, pets, chewing gum or oil-based stains; additional vinyl/leather protection against weather-induced or ultraviolet-induced weakening of the vinyl/leather surfaces resulting in punctures less than ¼ inch in diameter or rips or tears less than one inch

RENTAL CAR REIMBURSEMENT up to \$25 per day for out-of-pocket rental car expenses as they relate to Your Limited Warranty

SEE LIMITED WARRANTY FOR DETAILS

CUSTOMER SIGNATURE

The above selection indicates the term of the Limited Warranty for which I am applying. I have read this Registration and the Limited Warranty, and I understand and agree to all their provisions.

CUSTOMER'S SIGNATURE _____

DATE _____

AUTHORIZED DEALER SIGNATURE _____

DATE _____

DECLINE BENEFITS. I understand that, unless selection is indicated above, **I AM NOT ENTITLED TO THE LIMITED WARRANTY BENEFITS OFFERED BY THE RESISTALL® PRODUCT, and I RELEASE CAL-TEX AND THE DEALER FROM ANY SUCH OBLIGATION.**

CUSTOMER'S SIGNATURE _____

DATE _____

**RESISTALL® with ENVIRO/GUARD™ APPEARANCE PROTECTION
LIMITED WARRANTY**

REV.070522PRM

- I. **SCOPE OF THIS LIMITED WARRANTY:** Cal-Tex Protective Coatings, Inc. ("Cal-Tex") warrants that where the ResistAll® product is properly and professionally applied to Your Vehicle ("Treated Surfaces"), should the ResistAll® product fail to perform as specified herein, Cal-Tex will pay to remedy the damaged portion of the Treated Surfaces of Your Vehicle as provided in this Limited Warranty. Cal-Tex will also pay to you a Rental Car Reimbursement of up to Twenty-five dollars (\$25) per day for a maximum of ten (10) days for exterior repainting; or a maximum of five (5) days for interior treatment or replacement.
- PAINT:** The exterior Treated Surfaces, including spoilers, bumpers, trim areas, hinges and side-view mirrors, are warranted for the Term selected against weather-induced fading or loss of gloss, oxidation, hard water etching, industrial fallout, bird droppings, insects (including love bugs), tree sap, road salt, de-icing agents such as liquid or dry magnesium and/or calcium chloride, sand abrasion, acid rain and accidental paint overspray.
- FABRIC OR VINYL/LEATHER:** The interior Treated Surfaces, including factory floor mats and factory-installed trunk and/or cargo area carpet, are warranted for the Term selected against ultraviolet-induced fading, cracking, loose seam stitching, permanent interior staining caused by food, drink, ink, dye, lipstick, makeup, crayons, urine, blood, vomit, pets, chewing gum, or oil-based stains; additional vinyl/leather protection against weather-induced or ultraviolet-induced weakening of the vinyl/leather surfaces resulting in punctures less than ¼ inch in diameter or rips or tears less than one inch.
- II. **EXCEPTIONS TO THIS LIMITED WARRANTY: THIS LIMITED WARRANTY DOES NOT APPLY TO:** Damage from natural causes, normal wear and tear, pre-existing conditions, damage caused by acts of abuse, vandalism, alterations, intentional acts, misuse, negligence, acts which would cause abnormal discoloration or deterioration, fire, flood, wind, lightning, hail, acids, harsh or corrosive chemicals, stone abrasion, chipping, peeling, crazing, spotting, separating, exhaust system, chrome plated areas, mechanical or moving parts, truck beds, inside panels, railings, inside tailgates, headliners, aftermarket floor mats, aftermarket trunk and/or cargo area carpet, saddle or split grain leather, suede surfaces, any damage caused by impact or collision, scratches, dings, dents, Vehicle manufacturer defects and/or damages covered in the Vehicle manufacturer warranty.
- III. **LIMITATIONS ON CAL-TEX LIABILITY: NEW / NEW LEASED VEHICLES:** Cal-Tex will, at its sole discretion, clean, dye, polish, detail, restore, replace or repaint the damaged portion of the Treated Surfaces, and only the damaged portion of the Treated Surfaces, to the extent possible, at no charge to You. **USED / USED LEASED VEHICLES:** Cal-Tex will, at its sole discretion, clean, dye, polish or detail the damaged portion of the Treated Surfaces, and only the damaged portion of the Treated Surfaces, to the extent possible, at no charge to You. **ALL VEHICLES:** At no time shall the warranty claim payment for repair of the damaged portion of the Treated Surfaces exceed the current value of the Vehicle, as determined by the National Automobile Dealers Association ("N.A.D.A.") Official Used Car Guide average trade-in value, at the time that the warranty claim payment is made under this Limited Warranty. It is at the full discretion of Cal-Tex to implement and determine the repair. All services will be performed with reasonable attention, quality and care. When repairing, replacing or repainting the interior or exterior of any Treated Surface, it may not always be possible to exactly match the color and/or texture of the undamaged Treated Surfaces. These discrepancies are not covered, and Cal-Tex is not responsible for such instances. Cal-Tex reserves the right to inspect any damaged portion of the Treated Surfaces prior to authorizing any remedy. **CAL-TEX'S MAXIMUM LIABILITY FOR THE RESISTALL® WITH ENVIRO/GUARD™ APPEARANCE PROTECTION PRODUCT AND THIS LIMITED WARRANTY IS LIMITED TO THE AMOUNTS CALCULATED PURSUANT TO THE TERMS OF THIS LIMITED WARRANTY. CAL-TEX SHALL NOT BE LIABLE FOR INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES. IF CAL-TEX DOES NOT RECEIVE FROM THE DEALER THE INFORMATION NECESSARY FOR THIS LIMITED WARRANTY TO BECOME EFFECTIVE, CAL-TEX SHALL HAVE NO LIABILITY TO YOU OR THE DEALER. THIS LIMITED WARRANTY GIVES YOU SPECIFIC LEGAL RIGHTS AND CALLS FOR CERTAIN REQUIREMENTS. YOU MAY ALSO HAVE OTHER RIGHTS THAT VARY FROM STATE TO STATE. SOME STATES DO NOT ALLOW THE EXCLUSION OR LIMITATION OF INCIDENTAL, PUNITIVE OR CONSEQUENTIAL DAMAGES, DO NOT ALLOW CERTAIN REQUIREMENTS, OR DO NOT ALLOW LIMITATIONS ON HOW LONG AN IMPLIED WARRANTY LASTS, SO THE LIMITATIONS, REQUIREMENTS OR EXCLUSIONS MAY NOT APPLY TO YOU.**
- IV. **REQUIREMENT FOR THIS LIMITED WARRANTY TO BECOME EFFECTIVE:**
Cal-Tex's receipt from the Dealer of the Registration and correct registration fees within **sixty (60) days** of the date of the application of the ResistAll® with Enviro/Guard™ Appearance Protection Product to Your Vehicle.
- V. **YOUR RESPONSIBILITIES:**
A) You must regularly inspect Your Vehicle and maintain Your Vehicle as recommended by the manufacturer.
B) Upon noticing a stain or damage to Your interior or exterior Treated Surfaces, contact Cal-Tex immediately, but in no event later than **thirty (30) days**, or it may impact coverage of the Limited Warranty.
- VI. **CLAIMS PROCEDURE:** Call Cal-Tex at 1.800.707.9292 for assistance. You may be asked to provide information regarding the damage, a copy of Your warranty, Registration, and/or Your identification. You may visit our website at www.ctpc.com to assist You with Your claim.
- VII. **DISPUTE RESOLUTION CLAUSE:** All disputes and controversies of every kind and nature arising out of this Limited Warranty shall be settled by binding arbitration administered by the American Arbitration Association (AAA) in accordance with its rules for such cases then in effect and judgment on the award rendered by the arbitrator may be entered in any court having jurisdiction thereof. This Limited Warranty shall be governed by the laws of the state of Texas. The prevailing party shall be entitled to an award of reasonable attorneys' fees, as well as costs and fees of arbitration. Either party may request that the award of the arbitrator be accompanied by a reasoned opinion. Both Cal-Tex and You agree that this dispute resolution clause shall be a complete defense in any suit, action, class action, class arbitration, or proceeding instituted in any federal, state or local court with respect to any controversy or dispute arising out of this Limited Warranty.
- VIII. **DEFINITIONS:**
You and Your shall refer to the Cal-Tex customer who signs and is listed on the Registration associated with this Limited Warranty.
Vehicle shall refer to the automobile, truck, or van listed on the Registration associated with this Limited Warranty (recreational vehicles and mobile homes are excluded).
New/New Leased Vehicle shall refer to a vehicle no more than four (4) model years old with unlimited mileage. Model year is defined as current year less four years. (For example, if a vehicle is purchased in 2007, deduct four years. In this instance, a new car would be model years 2003 through 2007).
Used/Used Leased Vehicle shall refer to a vehicle more than four (4) model years old.
Term shall refer to the period of time that this Limited Warranty shall be in effect from the date You purchased the ResistAll® product until the expiration of the Term as indicated by You on the Registration.
Rental Car Reimbursement shall refer to rental car expense that You must directly pay out-of-pocket.
Dealer shall refer to the provider of the ResistAll® product listed on the Registration. The Dealer must be a Cal-Tex authorized provider of the ResistAll® product ("Cal-Tex Dealer").
Industrial Fallout shall refer to tiny metallic particles that become airborne and settle on vehicle surfaces, which then embed themselves into the paintwork (also known as "rail dust").
Hard Water Etching shall refer to mineral and water deposits that have collected on the Treated Surfaces of the Vehicle and that You are unable to remove.
- IX. **OTHER PROVISIONS:**
CANCELLATION OF LIMITED WARRANTY: This Limited Warranty is non-cancellable.
RENEWABLE OPTION: This Limited Warranty is renewable for life, in three (3) year increments ("Renewal Period"), after the expiration of the Term and any Renewal Period, subject to Cal-Tex's written approval, if within **thirty (30) days** prior to the expiration of the Term and any Renewal Period, You pay a Cal-Tex Dealer for a reapplication of ResistAll® at the then prevailing price. Contact Cal-Tex at the address or phone number below for Renewal Period registration procedures and nearest Cal-Tex Dealer.
TRANSFER OPTION: This Limited Warranty is transferable up to seven (7) years from date of purchase of the ResistAll® product by You to a second owner of Your Vehicle subject to Cal-Tex's written approval, providing the second owner notifies Cal-Tex of the request of transfer within **thirty (30) days** of the date of sale. Contact Cal-Tex for fees and transfer procedures.
COMPUTATION OF TIME: All time periods stated in this Limited Warranty shall be computed by beginning the count on the day of the specified event.
NOTICE TO CONSUMER: This Limited Warranty is a product warranty and is not insurance.
NEW HAMPSHIRE WARRANTY HOLDER: In the event You do not receive satisfaction under this Limited Warranty, You may contact the New Hampshire Insurance Department at 21 South Fruit Street, Suite 14, Concord, NH 03301.
THIS LIMITED WARRANTY IS THE ENTIRE AGREEMENT: THIS LIMITED WARRANTY REPRESENTS THE ENTIRE AGREEMENT BETWEEN CAL-TEX AND YOU, AND CANNOT BE MODIFIED OR ENLARGED IN ANY WAY EXCEPT IN WRITING BY CAL-TEX. THE ONLY INDIVIDUALS AUTHORIZED TO BIND AND SPEAK FOR CAL-TEX ARE THOSE LOCATED AT THE ADDRESS BELOW. THIS LIMITED WARRANTY IS A PRODUCT WARRANTY THAT PROVIDES FOR THE PRODUCT INSTALLED OR APPLIED TO YOUR VEHICLE. THE CAL-TEX DEALER IS NOT AUTHORIZED TO EXTEND OR IN ANY MANNER MODIFY THE TERMS AND CONDITIONS OF THIS LIMITED WARRANTY, OR RECEIVE DOCUMENTS, CORRESPONDENCE, OR NOTICES, ON BEHALF OF CAL-TEX.



To: Cal-Tex Sales Representatives
Subject: ASTM Test Results for ResistAll® with Enviroguard™

Cal-Tex is pleased to provide the attached test results for ResistAll® with Enviroguard™. Our new and improved paint protective coating was tested against other national brands for resistance to corrosion. As you know, the enemy of automotive paints is our environment. With problems such as tree sap, acid rain, hard water etching, industrial fallout and bird waste, automotive paints today take a beating. In addition, most of today's automotive paints are "water based," and thus, are softer and more susceptible to the environment.

As seen in the attached testing results and photos, Cal-Tex new ResistAll® with Enviroguard™ well outperformed the other major brands against corrosion. With this type of performance, Cal-Tex is able to offer the strongest product warranty coverage in the market with its new ResistAll® Premium products.

An independent testing lab, Express Testing, Inc., performed the corrosion testing utilizing ASTM test #B117. ASTM is an internationally trusted source for technical standards for materials, products, systems and services. We are pleased to present and make available these very impressive test results for your review and use in the field.

For more information please call your Cal-Tex Regional Sales Manager or your Cal-Tex Sales Consultant.



Express Testing Inc.

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TEST REPORT

Jaime Martinez
CAL-TEX Protective Coatings, Inc.
7455 Natural Bridge Caverns Rd.
Schertz, TX 78154

May 7, 2007
ET# 07A079-Rev. A (Page 1 of 10)
Date Received: 4/13/07
Date Completed: 4/27/07
PO# Verbal – Credit Card

Sample Description: Four (4) coating products in labeled bottles
National Brand Product A
National Brand Product B
National Brand Product C
ResistAll® with EnviroGuard
Steel Q-panels 2 X 3.5 X 0.022”
Foam application sponges
Soft towels

Work Requested: Document coating performance via corrosion testing per ASTM B117.

SAMPLE PREPARATION:

Four (4) of the steel Q-Panels were initially cleaned using isopropyl alcohol. Each of the Four(4) cleaned test panels was subsequently coated with one each of the Four(4) products described above. The products were applied in an even up and down motion using separate foam application sponges to avoid cross-contamination of products. The coatings were allowed to dry for between 6 to 10 minutes at which point they were wiped dry using the soft towels (again, separate towels were used for each sample to avoid cross-contamination of products).

Four (4) coated Q-Panels were photographed prior to salt spray exposure for reference (Figure 1).

Four (4) coated Q-Panels were subsequently subjected to salt spray exposure per ASTM B117.

Michael Benton, Technical Director

*The test results presented in this report relate only to the samples evaluated.
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TEST RESULTS:

The coated test panels were subjected to salt spray exposure per ASTM B117. The samples were extracted from the salt spray chamber at 10 minute intervals, immediately cleaned in distilled water, dried using clean compressed air and photographed to document the extent of corrosion on the coated surfaces.

The coated samples were ranked based on the amount of visible red rust corrosion products after each 10 minute exposure. The table given below gives the results of the corrosion rankings with a rank of “1” being the least corrosion and a rating of “5” being the greatest degree of visible corrosion on the exposed surface.

RANKING OF CORROSION PERFORMANCE

	<u>EXPOSURE TIME (minutes)</u>						
	<u>10</u>	<u>20</u>	<u>30</u>	<u>40</u>	<u>50</u>	<u>60</u>	<u>70</u>
National Brand Product A	2	2	2	2	2	1	1
National Brand Product B	2	2	4	4	4	4	4
National Brand Product C	2	5	5	5	5	5	5
ResistAll Enviro/Guard (“AA”)	1	1	1	1	1	1	1

The test was terminated at 70 minutes salt spray exposure since all of the test panels displayed significant and increasingly similar corrosion levels.

The appearances of the individual test samples after each salt spray exposure are documented in the photographs given in Figures 2 through 8.

Salt Spray Corrosion Test

conducted by Express Testing, Inc



Figure 1: Samples prior to salt spray exposure.

Salt Spray Corrosion Test

conducted by Express Testing, Inc



Figure 2: Samples after 10 minutes salt spray exposure.

Laboratory Ranking for salt spray performance is indicated for each sample.

Salt Spray Corrosion Test

conducted by Express Testing, Inc



Figure 3: Samples after 20 minutes salt spray exposure.

Laboratory Ranking for salt spray performance is indicated for each sample.

Salt Spray Corrosion Test

conducted by Express Testing, Inc



Figure 4: Samples after 30 minutes salt spray exposure.

Laboratory Ranking for salt spray performance is indicated for each sample.

Salt Spray Corrosion Test

conducted by Express Testing, Inc



Figure 5: Samples after 40 minutes salt spray exposure.

Laboratory Ranking for salt spray performance is indicated for each sample.

Salt Spray Corrosion Test

conducted by Express Testing, Inc



Figure 6: Samples after 50 minutes salt spray exposure.

Laboratory Ranking for salt spray performance is indicated for each sample.

Salt Spray Corrosion Test

conducted by Express Testing, Inc



Figure 7: Samples after 60 minutes salt spray exposure.

Laboratory Ranking for salt spray performance is indicated for each sample.

Salt Spray Corrosion Test

conducted by Express Testing, Inc



Figure 8: Samples after 70 minutes salt spray exposure.

Laboratory Ranking for salt spray performance is indicated for each sample.